

NOAH COSIMANO

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EXPERIENCE

SENIOR VIDEO PRODUCER, BIDEN FOR PRESIDENT/HARRIS FOR PRESIDENT : MAY, 2024 – NOVEMBER, 2024

Helped to build the foundation of the Creative Video Team as the first producer hired on the campaigns. Produced, edited, directed, and/or wrote over 100 ads and organic social videos for the Biden and Harris for President campaigns. This includes premium persuasion spots, organic vertical persuasion spots, GOTV videos, and organic social video content for both rapid response social and principal accounts. Highlights include co-writing and producing closing argument persuasion videos featuring President Obama, developing, directing, and producing premium organic social content during the DNC for the Second Gentleman, co-writing, producing, and editing debate response videos, and directing, producing, and co-writing premium GOTV videos with Ben Stiller.

SENIOR ASSOCIATE, AMPERSAND STRATEGIES : MARCH, 2023 – OCTOBER, 2023

Aided in RFP process for the firm and in pitching potential clients; assisted in client and potential client research; traveled to and assisted in directing shoots; assisted in managing clients; worked with media buyers on digital targeting and traditional media buys; drafted scripts for TV/Digital media; aided in TV/Digital editing; aided in business development.

POST PRODUCTION MANAGER, PUTNAM PARTNERS : JANUARY, 2022 – JANUARY, 2023

Managed production from shoot wrap to ship for the over 400 ads produced by the firm in the 2022 mid-term cycle; in-suite produced highly effective self-negative ad tests; aided in the pitching of high-profile clients; self-edited b-roll string outs for various clients; managed firm relations with all post production vendors; streamlined post scheduling process.

INTERIM COMMUNICATIONS DIRECTOR, GEORGIA HOUSE DEMOCRATIC CAUCUS : JANUARY, 2021 – MARCH, 2021

Responsible for rolling out the caucus agenda by developing a data-driven communications strategy, writing talking points, media advisories, and press releases, and organizing press conference; boosted Facebook metrics by 200%+ most weeks and Instagram reach by 33,000%+ in first week; implemented new website with increased functionality.

SENIOR COMMUNICATIONS ADVISOR, GEORGIA HOUSE MINORITY LEADER : FEBRUARY, 2020 – JANUARY, 2021

Worked with the Georgia House minority caucus leadership on planning and executing a values-based communications strategy for Georgia House Democrats in 2020, focusing on flipping the Georgia House of Representatives. This included developing, and presenting on an inter-caucus communications and brand unification strategy. Produced numerous digital video spots and social media posts that bolstered every Facebook page metric by over 100% most weeks.

RESEARCH ASSISTANT, EMORY UNIVERSITY— PSYCHOLOGY DEPARTMENT : JUNE, 2019 – DECEMBER, 2020

Aided Dr. Drew Westen (author of The Political Brain) on research for his new book on how political messaging has changed since the 2008 United States Presidential Election. Responsibilities included finding and compiling effective, values based messaging from the Left and the Right on 12 major issues in the U.S. and aiding in the development of values based messaging on the issues for progressive organizations working across the country to elect Democrats.

EDUCATION

EMORY UNIVERSITY, COLLEGE OF ARTS AND SCIENCES

— Inter Disciplinary Studies, Political Psychology & Media

Relevant Course Work: Political Psychology; Personality Theory; Psychology and Law; Misinformation in Modern Media; Political Philosophy; Directed Research in Political Psychology; Graduate Class on U.S. Gov't; Political Videography; Political Philosophy; Political Science.

Honors: Dean's List, Fall 2020; Student Panelist, Emory Board of Trustees; Speaker of the Senate, Oxford College Student Government Association

SKILLS

Software: Adobe Premiere Pro (film editing), Asana (project management), Airtable (team/project management), Canva (graphic design), Adobe Lightroom (photography), Meltwater (media tracking), Microsoft Office Suite, Google Suite, Wix (website development).

Personal: Communications strategy, digital strategy, team management, project management, creative conceiving, script writing, video directing and producing, press relations, copywriting, can be funny.