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Communications that moves you.
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Education

Emory University, Emory College of Arts and Science

— Inter Disciplinary Studies, Political Psychology & Media

Relevant Course Work: Political Psychology; Personality Theory; Psychology and Law; Misinformation in Modern Media; Political Philosophy; Directed Research in Political Psychology; Graduate Class on U.S. Gov't; Political Videography; Political Philosophy; Political Science. **Honors:** Dean's List, Fall 2020; Student Panelist, Emory Board of Trustees; Speaker of the Senate, Oxford College Student Government Association

Experience

Senior Associate, Ampersand Strategies

Washington, DC; March, 2023 - Current

Aided in RFP process for the firm and in pitching potential clients; assisted in client and potential client research; traveled to and assisted in directing shoots; assisted in managing clients; worked with media buyers on digital targeting and traditional media buys; drafted scripts for TV/Digital media; aided in TV/Digital editing; aided in business development.

Post Production Manager, Putnam Partners

Washington, DC; January, 2022 - January, 2023

Managed production from shoot wrap to ship for the over 400 ads produced by the firm in the 2022 mid-term cycle; in-suite produced highly effective self-negative ad tests; aided in the pitching of high-profile clients; self-edited b-roll string outs for various clients; managed firm relations with all post production vendors; streamlined post scheduling process.

Interim Communications Director, Georgia House Democratic Caucus

Atlanta, GA; January, 2021 - March, 2021

Responsible for rolling out the caucus agenda by developing a data-driven communications strategy, writing talking points, media advisories, and press releases, and organizing press conference; boosted Facebook metrics by 200%+ most weeks and Instagram reach by 33,000%+ in first week; implemented new website with increased functionality.

Senior Communications Advisor, Georgia House Minority Leader

Atlanta, GA; February, 2020 - January, 2021

Worked with the Georgia House minority caucus leadership on planning and executing a values-based communications strategy for Georgia House Democrats in 2020, focusing on flipping the Georgia House of Representatives. This included developing, and presenting on an inter-caucus communications and brand unification strategy. Produced numerous digital video spots and social media posts that bolstered every Facebook page metric by over 100% most weeks.

Teaching Assistant, Emory University— Institute of Liberal Arts

Atlanta, GA; June, 2020 - October, 2020

Responsible to planning and teaching five weeks on effective political media and advertising for an American Studies class on advertising in American culture focused on Tony Schwartz, Frank Luntz, and Drew Westen.

Research Assistant, Emory University— Psychology Department

Atlanta, GA; June, 2019 - December, 2020s

Aided Dr. Drew Westen (author of *The Political Brain*) on research for his new book on how political messaging has changed since the 2008 United States Presidential Election. Responsibilities included finding and compiling effective, values based messaging from the Left and the Right on 12 major issues in the U.S. and aiding in the development of values based messaging on the issues for progressive organizations working across the country to elect Democrats.

Internships

Research and Communications Intern, Lexicon Strategies

Atlanta, GA; May, 2018 - May, 2019

Aided in the development of public affairs strategies for clients including The American Cancer Society, Delta Airlines, CIM Group, American Medical Response, and Integral Group.

Legislative Aide, Erie County Legislator Patrick Burke

Buffalo, NY; June, 2016 - May, 2017

Worked on tracking constituent concerns; drafted press releases, op-eds, talking points, and legislation on issues important to constituents; worked with Legislator Burke and Canadian government on securing more funds for Great Lakes remediation projects defunded by Trump administration; and 'PENCE Bill' which banned youth conversion therapy.

Skills

Software

Adobe Premiere Pro (film editing), Asana (project management), Airtable (team/project management), Canva (graphic design), Adobe Lightroom (photography), Meltwater (media tracking), Microsoft Office Suite, Google Suite, Wix (website development).

Personal

Team management, project management, creative concepting, script writing, directing, research, copy writing, can be funny.